Levels of Eximius eSports Sponsorship

1. Affiliate –
   1. Product Sponsorship
      1. Eximius Sports will put you on the front page of our website and throughout to ensure consistent branding based on donation level.
2. Copper Sponsor –
   1. Product & Financial Sponsorship – $10,000 Quarterly   
      (LAN finals happen 3 times a year in Dallas, Texas. This expense goes directly to our professional teams travelling costs.)
   2. LAN Finals is the biggest LAN in North America and provides the opportunity to reach the majority of this market.
      1. Eximius eSports will put you on the front page of the website and ensure you’re represented on any relevant pages throughout. The Eximius eSports professional players agree to use the provided products and give reviews directly to the gamer via stream. This allows for people to talk about the product and ensure consistent branding throughout the Eximius experience.
   3. I.E. Professional Quotes: “*Crucial Ballistix Memory is the fastest RAM that I have dealt with. My friends are asking me how I connect to the servers so fast, and I can’t help but say it’s the RAM! I know who I’m using now and in my next build. Crucial Memory*!” – Brad Dick
3. Bronze Sponsor –
   1. Product and Financial Sponsorship – 20,000 Quarterly
      1. Eximius Sports will put you on the front page of the website and ensure you’re represented on any relevant pages throughout. The Eximius eSports professional players agree to use the provided products and give reviews.
      2. Eximius eSports will put you on the **BACK** of the Eximius eSports team jersey at our LAN’s and Streams. The back of the Jersey will be set in such a way that the graphic is visible while at LAN, but will be difficult to represent while streaming.
      3. Eximius eSports will STREAM your company’s logo and will talk about your products. The people talking about the product are Streamers, Shoutcasters, Players, and Management. The exposure from them directly using it, will allow the consumer to interact both with the product and Eximius. This will showcase the reliability and encourage them to purchase the product.

1. Silver Sponsor –
   1. Product and Financial Sponsorship –$ 30,000 Quarterly
      1. Eximius eSports will put you on the front page of the website and ensure you’re represented on any relevant pages throughout. The Eximius Sports professional players agree to use the provided products and give reviews.
      2. Eximius eSports will put you on the **FRONT/SIDE** of the Eximius eSports team jersey at our LAN’s and Streams. The logo on the Front will be visible but will be smaller than any sponsor levels above. There will be representation on the sleeve as well, and will follow the same parameters.
      3. Eximius eSports will STREAM your company’s logo and will talk about your products. The people talking about the product are Streamers, Shoutcasters, Players, and Management. The exposure from them directly using it, will allow the consumer to interact both with the product and Eximius. This will showcase the reliability and encourage them to purchase the product.
      4. Eximius eSports will use social media exposure for your company’s products and any releases and reviews that you may have. (Twitter, Facebook, Instagram, and YouTube)
      5. Eximius eSports will put your company logo in the promotion videos/trailers that Eximius eSports creates for our fans and community. With the new content being created around the teams and organization this will allow for fresh marketing directly to the masses. The plan is to have content created daily, so there’s a reason to keep coming back to the site, and constant reinforcement of the brand.
2. Gold Sponsor –
   1. Product and Financial Sponsorship – $50,000 Quarterly
      1. Eximius eSports will put you on the front page of the website and ensure you’re represented on any relevant pages throughout. The Eximius eSports professional players agree to use the provided products and give reviews.
      2. Eximius Sports will put you on the **FRONT/SIDE** of the Eximius eSports team jersey at our LAN’s and Streams. This will allow for slightly more exposure then below sponsor levels, and allows for larger potential graphics.
      3. Eximius eSports will STREAM your company’s logo and will talk about your products. The people talking about the product are Streamers, Shoutcasters, Players, and Management. The exposure from them directly using it, will allow the consumer to interact both with the product and Eximius. This will showcase the reliability and encourage them to purchase the product.
      4. Eximius eSports will use social media exposure for your company’s products and any releases and reviews that you may have. (Twitter, Facebook, Instagram, and YouTube)
      5. Eximius eSports will put your company logo in the promotion videos/trailers that Eximius eSports creates for our fans and community. With the new content being created around the teams and organization this will allow for fresh marketing directly to the masses. The plan is to have content created daily, so there’s a reason to keep coming back to the site, and constant reinforcement of the brand.
3. Platinum Sponsor –
   1. Product and Financial Sponsorship – 70,000 Quarterly
      1. Eximius eSports will put you on the front page of the website and ensure you’re represented on any relevant pages throughout. The Eximius eSports professional players agree to use the provided products and give reviews.
      2. Eximius eSports will put you on the **FRONT/SIDE** of the Eximius eSports team jersey at our LAN’s and Streams. This level ensures major logo on the front and back of the Jersey. This will ensure that no matter where the representative goes there’s the maximum exposure available at all times.
      3. Eximius eSports will STREAM your company’s logo and will talk about your products. The people talking about the product are Streamers, Shoutcasters, Players, and Management. The exposure from them directly using it, will allow the consumer to interact both with the product and Eximius. This will showcase the reliability and encourage them to purchase the product.
      4. Eximius eSports will use social media exposure for your company’s products and any releases and reviews that you may have. (Twitter, Facebook, Instagram, and YouTube)
      5. Eximius Sports will put your company logo in the promotion videos/trailers that Eximius eSports creates for our fans and community. With the new content being created around the teams and organization this will allow for fresh marketing directly to the masses. The plan is to have content created daily, so there’s a reason to keep coming back to the site, and constant reinforcement of the brand.
      6. Eximius eSports will guarantee you are the first company to be talked about in every promotion, contest, event, newsletter, and product review.
      7. Eximius eSports guarantees our professionals will be showcasing your product in their personal profiles on the Eximius eSports website or other league websites.
      8. Eximius eSports can partner with your company to sell your product on the Eximius Sports website.
      9. Eximius eSports will display new product release trailers, on the front page of the website with the new content being presented daily.