**FAQ for Eximius Sports Potential Sponsors**

1. **Why should you sponsor Eximius Sports?**
2. Eximius Sports is one of the oldest and greatest organizations in North America and the United States
3. We have been around since 1998, representing eSports and our sponsors.
4. Eximius Sports exerts a great level of professionalism from our players, to our staff, to benefit the number one goal of making our sponsors look good and get their products recognized.
5. Our experience in representing our sponsors exceeds our competitors here in North America.
6. **Why should you sponsor an organization and not just a team?**
   1. The problem with sponsoring teams is they come and go. Organizations are always researching out to the top tier teams and the up and coming teams.
   2. When one team breaks up or dies, another steps in to take its place. We became an organization so that our sponsors and partners are always marketed the same through our brand.
   3. Eximius Sports always targets the teams with a high fan base through social media and streaming.
7. **What does Eximius Sports offer your company?   
     
   *Note: The things below determine the level of sponsorship.***
   1. Streaming on Twitch TV reaching out to hundreds of thousands of gamers per match with your LOGO
   2. Your logo on team jerseys, back or front depending on the level of sponsorship
   3. Social media exposure: (YouTube, Twitter, Facebook, Steam)
   4. Promotional videos that Eximius gives out to the gaming community.
   5. Daily content with displaying your products and or logo
   6. Player Video Blogs, with your logo featured under the blog (Players will talk about their daily weeks and their gaming),
   7. Product Reviews by our professional players
   8. Features your new product releases on the website and any sales
   9. Eximius has the ability to sell your products from our site
   10. Contests featuring your product and company
   11. Wear your companies name in our tag while playing,  
       1. IE : Eximius.<Company>| Brad Dick
   12. Professional Quotes from our players:   
       1. *EXAMPLE : <Company Here> has the greatest <Product Here> it really enhances the performance of my play and would be ever dream of using another company other than <Company Here>*

* *Brad Dick*
  1. Eximius Sports has the capability of marketing one product for you or many.

1. **What event LANS are we attending in the near future?**
   1. ESEA LAN Finals in June 27th & 28th 2014 in Dallas, Texas
2. **If we were to invest “X” amount of dollars, how soon can we get started with Eximius Sports?**
   1. Eximius Sports and your company can do business once the investment is received and contractual obligations are signed by both parties.
3. **Who can you partner with to ensure that the product is being pushed forward?**
   1. Eximius Sports partners with shoutcasting and streaming companies that has thousands of viewers to further push the products and the companies that are partnered with Eximius Sports.
4. **Where is Eximius Sports based out of?**
   1. Eximius Sports is based out of Oklahoma City, OK and run by owner Bradly Alan Dick
5. **What kinds of transactions can you do (Bank/PayPal/Check)?**
   1. Eximius Sports has a bank account in Oklahoma City, OK or can accept money through PayPal, or check can be mailed.  
      1. PayPal Information: [braddick@teameximius.com](mailto:braddick@teameximius.com)
      2. Check Mailing Address: *Eximius Sports, 8509 SW 45th Terrace, Oklahoma City, OK, 73179*
6. **What is Eximius Sports?**
   1. Eximius Sports is a multi-gaming organization since 1998. We compete at the professional level in all different types of games. We compete in something called, “eSports,” or Electronic Sports. Eximius Sports recruits the best players in the country to play for Eximius Sports, in return the players receive sponsorship money to compete at various venues around the country. Eximius professional players then will represent our sponsors in different marketing strategies to get our companies names and products out there.
7. **How long does a sponsorship last with Eximius Sports?  
     
   *Note: See Eximius Sports Levels of Sponsorship***
   1. A sponsorship with Eximius Sports lasts six months or one year (2 Quarters = 6 months, or 4 Quarters = 1 year); at the end of the sponsorship the company can renew with Eximius Sports or even re-negotiate the terms.
8. **Where are most of your professional players located?**

a. Eximius Sports professional players are all around the country. They come together when are going to a LAN or attending an event as a team.

1. **What do you expect out of us as a company?**
   1. Eximius Sports is pleased to have you interested in us. We always want our sponsors and partners to stay in contact with us and letting us know exactly what they would like to see.
   2. Eximius Sports would like a press release and a quote from sales or marketing professionals in your company recognizing that you are partnered with Eximius Sports for our website.
   3. Eximius Sports loves to put testimonials on the site to keep a good standing with interested teams and potential future partners.
   4. Eximius Sports would need a logo from your company for our website and any other information you would want us to display. An example would be address, phone numbers, or product information.
   5. Lastly, we always ask that you challenge us on what we can do extra for your company.
2. **Are the levels of sponsorship monetary amount negotiable?**a. Of course! We want you as a partner for Eximius Sports, without you none of this would have ever been possible.
3. **Can Eximius Sports create an invoice for us?**a. Yes, Eximius Sports can mail out an invoice for any department that you need it to go to.